

*Just one person speaking up can inspire others to do the same.*

## Ouch! That Stereotype Hurts



### Video [DVD] | Ouch! That Stereotype Hurts

In a unique and powerful way, participants experience the impact of stereotypical comments, explore why people don't speak up against stereotypes and other biased behaviors, and learn six techniques for speaking up without blame or guilt.

Training kit includes: 12-minute *Ouch! That Stereotype Hurts* video; 5-minute video-based *Speaking Up* Activity [skills reinforcement]; Leader's Guide; PowerPoint presentation; Participant materials; 10 Reminder Cards; and one copy of the book, *Ouch! That Stereotype Hurts*.

\$695\*

\*Discounts available for quantity purchases and for government, educational, and not-for-profit institutions. Special "bundle" discounts available when purchasing both Ouch! videos together. Streaming licenses are available.

*"Awesome material! Such rich, interactive discussion. We used it with our executive group and now we want to roll it out to the other members in our organization."*

Tanya A. Williams, Financial Controller, Michelin, N.A.

### Reminder Cards | Ouch! That Stereotype Hurts

Package of 10 Reminder Cards

\$5 [1 – 10 packs]

\$4 [11 – 25 packs]

Contact us for 26+ packs.

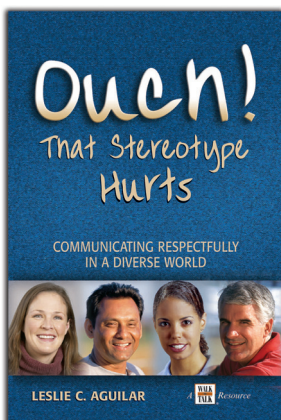
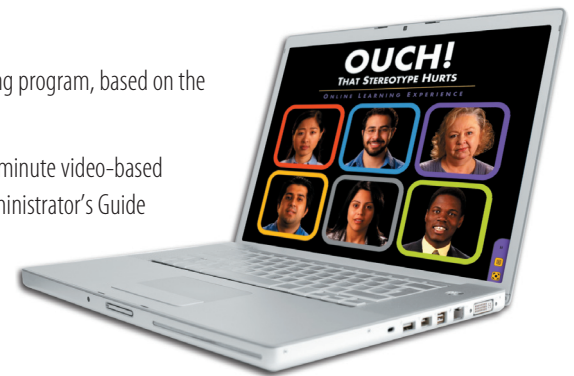
### eLearning | Ouch! That Stereotype Hurts

*Ouch! That Stereotype Hurts Online Learning Experience* is a 30-minute individual, self-paced, guided eLearning program, based on the best-selling *Ouch!* video program.

Includes: Online host who guides you through the concepts and activities; the full 12-minute *Ouch!* video; 5-minute video-based *Speaking Up* Activity [skills reinforcement]; Final Checkout; and downloadable Participant materials. The Administrator's Guide provides tips for using *Ouch! Online Learning Experience* as part of a blended-learning strategy.

Preview available at [www.DiversityInclusionELearning.com](http://www.DiversityInclusionELearning.com).

Contact us for pricing.



### Book | Ouch! That Stereotype Hurts

Easy-to-read, skill-builder that helps you become a more effective communicator in today's diverse business environment. *Ouch! That Stereotype Hurts* provides guidelines for communicating respect and inclusion, a six-step model for how to recover when you have unintentionally said something you wish you hadn't and your foot is in your mouth, and 12 techniques for speaking up against bias and stereotypes. *Ouch! That Stereotype Hurts* book is powerful as a stand-alone tool or as a take-away resource for classroom and online learners.

\$12.95 [1 – 24 copies]

\$11.95 [25 – 99 copies]

\$10.95 [100 – 499 copies]

Contact us for 500+ copies.

*"You know we love your first Ouch! That Stereotype Hurts video. Your new one is ten times better!  
My assistant had tears in her eyes. You nailed it with showing the impact of staying silent."*

Bobby Rodriguez, Chief Diversity Officer, Baystate Health



## Video [DVD] | *Ouch! Your Silence Hurts*

Inspires passive bystanders to become active allies when they witness stereotyping, exclusion or other discounting comments or behaviors.

Training kit includes: 9-minute *Ouch! Your Silence Hurts* video; Leader's Guide; PowerPoint presentation; Participant materials; and mini-poster.

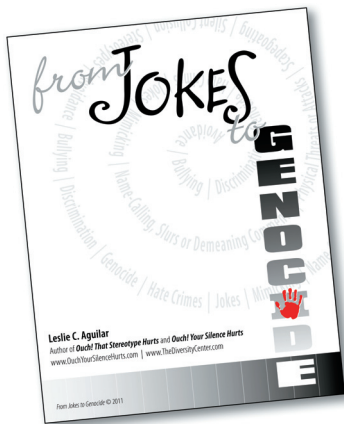
\$595\*

\* Discounts available for quantity purchases and for government, educational, and not-for-profit institutions. Special "bundle" discounts available when purchasing both *Ouch!* videos together. Streaming licenses are available.

## Workshop Facilitation and Coaching | *Ouch! That Stereotype Hurt* and *Ouch! Your Silence Hurts*

*Ouch! That Stereotype Hurts* and *Ouch! Your Silence Hurts* training kits include full support for leading interactive workshops, enabling your internal facilitators to successfully lead the programs. If you prefer to utilize one of our certified facilitators, contact us for more information.

## ePublication | *From Jokes to Genocide*



Leader's Kit for a 30- to 60-minute group-learning activity that furthers the conversation from *Ouch! Your Silence Hurts*. Explores the role of silent collusion and other behaviors in creating a workplace and society that are divisive, disrespectful, demeaning or destructive for individuals and groups. Encourages self-reflection and group discussion on the choices we make, and the connection between seemingly small behaviors and larger, more damaging behaviors.

[Downloadable ePublication]

\$39 Individual [1 – 3 Leader's Kits]

\$99 Site License [4 – 99 Leader's Kits]

\$399 Enterprise License [100+ Leader's Kits]

## eNewsletter | *The OUCH! Files*

Sign up for our complimentary, quarterly eNewsletter, *The OUCH! Files*, that provides continued learning on and resources for speaking up on behalf of respect.

Current Issue: [www.ouchthatstereotypehurts.com/OUCH\\_Files/OUCH\\_Current.html](http://www.ouchthatstereotypehurts.com/OUCH_Files/OUCH_Current.html) | Sign Up: [www.ouchthatstereotypehurts.com/Pages/OuchFiles\\_Subscribe.html](http://www.ouchthatstereotypehurts.com/Pages/OuchFiles_Subscribe.html)

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